



HOTELS & RESORTS

MONTAGE HOTELS & RESORTS APPOINTS NEW SALES DIRECTORS

*Bud Campbell Named Director of Sales, West Coast Regional Sales;
Michelle Treistman Named Director of Group Sales, East Coast;
Kurt Diekhoff Named Director of Group Sales, Montage Deer Valley, Park City, Utah*

Montage Hotels & Resorts today announced the appointment of three executives to new sales positions in San Francisco, New York and Park City, Utah.

“We are delighted to expand and diversify our sales team to support our growing portfolio of hotels and resorts in the U.S. and Mexico,” said Bob Frear, Vice President of Sales, Montage Hotels & Resorts, the luxury hotel development and management firm founded in 2002 that currently operates Montage Laguna Beach and Montage Beverly Hills in California and has projects underway in Deer Valley and Los Cabos, Mexico.

“Bud Campbell, Michelle Treistman and Kurt Diekhoff will all play key roles in driving sales from their respective strategic market locations.”



Bud Campbell, Director of Sales, West Coast Regional Sales, Montage Hotels & Resorts

Bud Campbell has been named Director of Sales, West Coast Regional Sales for Montage Hotels & Resorts, and has relocated to San Francisco to assist with regional sales at all current and future Montage locations. Campbell was previously the National Sales Manager with Montage, based in Laguna Beach for the past six years.

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Michelle Treistman, Director of Group Sales, East Coast, Montage Hotels & Resorts

Michelle Treistman has been named Director of Group Sales, East Coast, and will be responsible for development of association and corporate group business for current and future Montage locations from all Eastern states. She joins Montage from Orient-Express Hotels, where she spent five years representing unique luxury hotels and resorts, trains, restaurants, river cruises and more throughout 25 countries. She began her hospitality career with Krisam Group, representing more than 100 upscale hotels in North America.

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Kurt Diekhoff, Director of Group Sales, Montage Deer Valley, Montage Hotels & Resorts

Kurt Diekhoff has been promoted to Director of Group Sales for Montage Deer Valley, slated to open in Winter 2010/2011. Based in Park City, Utah, he will lead group sales for this year-round mountain retreat. Reminiscent of the great mountain lodges of North America, this 174-room resort will sit mid-mountain in Empire Pass with unrivalled ski-in, ski-out access in winter and prime outdoor recreation all year. The resort will feature 15,000-square feet of indoor meeting and event space and seasonal outdoor event lawns. An array of dining options include an après-ski terrace with fire pits and an indoor sports bar with bowling lanes and billiards, while a spacious Spa Montage will offer treatments, an indoor lap pool and more.

Previously, Diekhoff was National Sales Manager at Montage Laguna Beach, where he handled the Midwest and the national insurance and incentive markets. He was part of the pre-opening team at Montage Laguna Beach and spent seven years in that position. Prior to joining Montage, Diekhoff was Sales Manager for The Ritz-Carlton Hotel Company and Midwest Regional Sales Manager for The Westin Resort St. John Resort and Villas in the Virgin Islands. He began his career as Sales Manager at the Hyatt Regency Kauai Resort & Spa in Hawaii.

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About Montage Hotels & Resorts

Montage Hotels & Resorts is a hotel and resort management company founded in 2002 by Alan Fuerstman. Designed to serve affluent travelers and homeowners, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings that offer comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. Montage Laguna Beach, the company's flagship oceanfront resort, opened in the vibrant arts community of Laguna Beach, California, in 2003. Montage Beverly Hills, the company's second hotel, opened in Beverly Hills in 2008 and is the first Gold LEED certified hotel and residences in Southern California. Other properties under development include Montage Deer Valley® in Park City, Utah, scheduled to open in 2010, and an oceanfront resort and residences with championship golf course coming soon in Cabo San Lucas, Mexico. www.montagehotels.com.

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